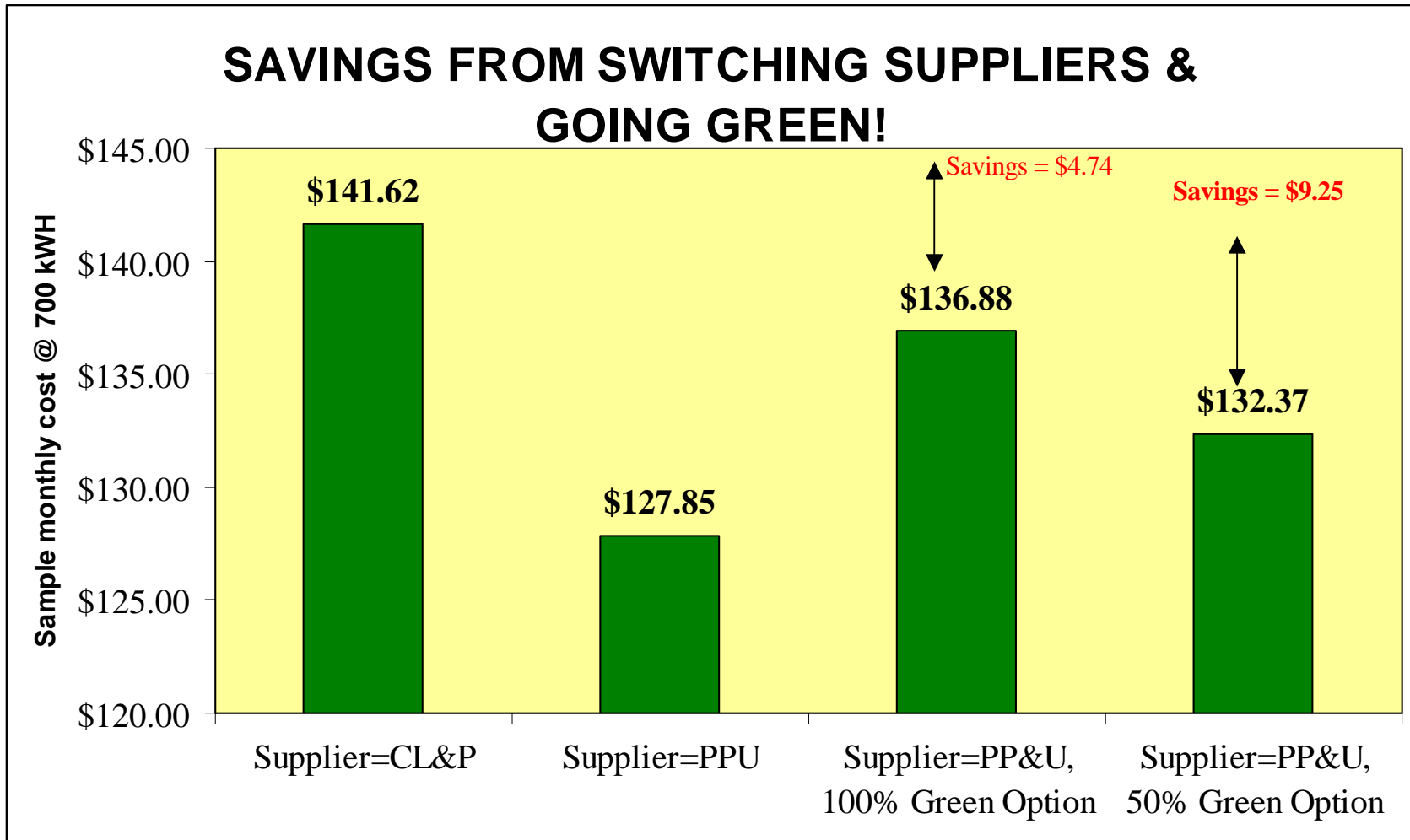


KENT RESIDENTS and BUSINESS OWNERS:

Is CL&P your electric service provider?

Want to buy clean, green energy at low or no extra cost???

Here's the 'WHY-TO-DO-IT' and how to make it affordable!



HOW TO MAKE THE SWITCH

OPTION A

Step 1: Choose a lower cost energy supplier.

A. Go to:

www.ctenergyinfo.com/display_rates.htm?type=res

or call 1-888-922-3782
(DPUC Consumer Outreach)

- Compare rates (look for those lower than CL & P!).
- Follow the links to sign up - there's no cost to enroll or cancel.
- Have a recent electric bill handy when you call.

Step 2. Choose a clean energy option.

A. Go to:

www.ctcleanenergyoptions.com/now.htm

or call 1-866-946-3123 (Community Energy) or 1-877-457-2306 (Sterling Planet)

OPTION B (Easier Option)

Step 1:

To enroll in Sterling Planet (clean energy option) and competitive generation (lower cost energy supplier) with 1 call:

A. Contact Kat West, Sterling Planet, Inc., 1-860-798-5765 or
kwest@SterlingPlanet.com

Tell her the Kent Environment and Energy Task Force sent you!

Then please send us an email at
ContactUs@kentEdrive.org

with your CL&P account number, name and address so that we can track our progress!

WHY SHOULD I CHOOSE CLEAN ENERGY? I'M ALREADY PAYING TOO MUCH!

That's right - you already pay into the CT Clean Energy Fund on your electric bills: \$0.003 per KWH.

Why not get some of that back in reduced energy costs for our town & school buildings?

By choosing a clean energy option, your household earns the Town of Kent 1 point. Businesses earn Kent points based on their usage.

With 100 points, the town qualifies for \$10,000 worth of alternative technology (e.g., solar PV, small wind, solar thermal).

**OTHER TOWNS HAVE DONE IT - Cornwall, Mansfield, Tolland, Coventry
WE CAN TOO!**

**SAVE \$, BUY GREEN,
QUALIFY KENT FOR ITS
ALTERNATIVE ENERGY
SYSTEM!**



SO YOU ARE A DETAILS PERSON --- WHERE'S THE SAVINGS? LET'S COMPARE

Sample Electricity Bill, 700 KWH Used Monthly, As of 5/19/2009*						
	OPTION 1		OPTION 2		OPTION 3	
	Before - CL & P Supplier		After - CL & P Supplier, 100% Clean Energy Option		After - CL & P Supplier, 50% Clean Energy Option	
Charge	Rate/kwh	Charge	Rate/kwh	Charge	Rate/kwh	Charge
Generation	\$0.122170	\$85.52	\$0.122170	\$85.52	\$0.122170	\$85.52
Transmission & distribution	\$0.057290	\$40.10	\$0.057290	\$40.10	\$0.057290	\$40.10
Fixed service charge		\$16.00		\$16.00		\$16.00
Clean energy option - 100%		\$0.00	\$0.012900	\$9.03		\$0.00
Clean energy option - 50%		\$0.00		\$0.00	0.006450	\$4.52
Total monthly bill		\$141.62		\$150.65		\$146.14
	OPTION 4		OPTION 5		OPTION 6	
	After - PPU Supplier		After - PPU Supplier, 100% Clean Energy Option		After - PPU Supplier, 50% Clean Energy Option	
Charge	Rate/kwh	Charge	Rate/kwh	Charge	Rate/kwh	Charge
Generation	\$0.102500	\$71.75	\$0.102500	\$71.75	\$0.102500	\$71.75
Transmission & distribution	\$0.057290	\$40.10	\$0.057290	\$40.10	\$0.057290	\$40.10
Fixed service charge		\$16.00		\$16.00		\$16.00
Clean energy option - 100%		\$0.00	\$0.012900	\$9.03		\$0.00
Clean energy option - 50%		\$0.00		\$0.00	0.006450	\$4.52
Total monthly bill		\$127.85		\$136.88		\$132.37

THAT'S RIGHT - SAVE \$. BUY GREEN. HELP QUALIFY KENT FOR A CLEAN ENERGY SYSTEM!!

* Your rates may vary, but you get the idea - at little or no cost, you create demand for clean energy, lessen our dependence on imported fuel, help the environment, and lower the town's electric bill! And if you choose to stay with CL & P as your supplier, the 50% Clean Energy Option only costs you \$4.52 more per month and still helps Lebanon qualify!